A large, light blue speech bubble is the central focus of the image. It has a soft, rounded shape with a small tail pointing towards the top left. Three stylized human figures are positioned around the bubble. One figure is at the top center, with arms raised in a celebratory gesture, wearing a red jacket with white polka dots. Another figure is on the left side, standing with their back to the viewer, wearing a blue patterned t-shirt and dark pants. The third figure is on the right side, walking towards the right, wearing a brown jacket and red pants. The background is plain white.

**Your witnesses make or break your
case!**

Types of Witnesses



1

Expert

- They have some sort of certification
- You need to get their qualifications out
- Can ask specialized questions

2

Character

- Usually someone who you can add some spice to
- Can define their own character
- Make them funny

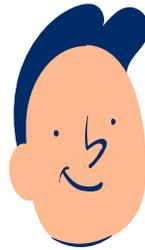
3

Sympathetic

- They have an emotional relationship to the scene
- Want the audience to see them in a sympathetic light



Align people on your team with the best witness



Embellish their personality through witness

Recipe For a Good Witness

interesting

trustworthy

knowledgeable

The image features a light blue background with a central white speech bubble containing the text "Fill out the worksheet to learn more about witness!". Surrounding the bubble are numerous stylized, colorful illustrations of diverse people in various poses and outfits, including a woman in a red shirt and dark pants, a man in a yellow sweater and brown pants, a woman in a red polka-dot top and blue skirt, a man in a brown shirt and blue pants, a woman in a red dress, a man in a brown shirt and blue pants, a woman in a yellow shirt and blue overalls, a man in a brown shirt and red pants, a woman in a red shirt and dark pants, a man in a blue and white striped shirt and dark pants, a woman in a red shirt and dark pants, a man in a red shirt and blue pants, a woman in a red dress, a man in a red shirt and blue pants, a woman in a yellow dress, a man in a red shirt and blue pants, a woman in a blue jacket and black pants, a man in a red shirt and blue pants, a woman in a red shirt and dark pants, a man in a yellow sweater and brown pants, a woman in a red dress, a man in a red shirt and blue pants, a woman in a yellow dress, and a man in a red shirt and blue pants.

**Fill out the worksheet to learn
more about witness!**